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Spring 2011

## Nebraska Annual Social Indicators Survey (NASIS) 2010 Methodology Report

Bureau of Sociological Research

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# NASIS

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Nebraska Annual Social Indicators Survey



## NASIS 2010 METHODOLOGY REPORT

Prepared Spring 2011



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## **2009-2010 Nebraska Annual Social Indicators Survey**

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## **2009-2010 NASIS METHODOLOGY REPORT**

### **Introduction**

This report presents a detailed account of the design and fielding of the 2009-2010 Nebraska Annual Social Indicators Survey (NASIS)—hereafter called NASIS 2010. Users of the NASIS 2010 data will find it an important reference source for answers to questions about methodology.

The Nebraska Annual Social Indicators Survey was conceived as a vehicle both for producing current, topical information about Nebraskans and also for monitoring change in quality of life. As in earlier surveys, NASIS 2010 was a joint effort of the Department of Sociology at the University of Nebraska-Lincoln (UNL) and various public agencies. While the final responsibility for the design and fielding of the survey rests with the Bureau of Sociological Research (BOSR), both the costs of the survey and its planning have been shared with the Department of Sociology at UNL as well as several state agencies, private non-profit agencies, and other university departments.

### **Mode Selection**

Historically, NASIS was administered as a telephone interview with adults (ages 19 and older) in households in Nebraska with a landline telephone. Due to rising costs associated with declining response rates for telephone surveys, NASIS 2010 was administered as a mail survey to Nebraska households with a listed telephone number. BOSR has used the mail mode in other survey projects, where it has been an efficient and cost-effective method of data collection.

### **Design and Item Selection**

Each Nebraska Annual Social Indicators Survey is designed to meet the data needs of a diverse group of researchers ranging from UNL faculty and graduate students to professional health associations and state agencies. In order to meet these needs, the instrument involves three stages of development. First, a set of “core” questions is developed. A majority of core items are repeated each year and cover basic demographic information, quality-of-life topics, and general sociological indicators. The core items are intended both to maintain continuity with previous years of NASIS and to provide information on issues of current importance and interest.

The next step in the development of the instrument is to incorporate a second set of questions to meet the data needs of the individual researchers, agencies, and organizations purchasing space on the current survey. Interested public agencies and faculty members initially submit questions to be included in the survey. Aside from the core questions, all of those submitting questions are “buyers” (i.e., they contribute toward the cost of the survey in proportion to their data needs). As the questions from each buyer are submitted, they are formatted to fit in a mail survey. NASIS provides a cost-effective vehicle for collecting information about Nebraskans as clients purchase only the space needed to administer their items and are provided the use of the core items as part of their participation in NASIS.

After all buyer and core questions are developed, a draft mail survey is designed and programmed using computer-readable software. The mail survey is then pre-tested, and, as is common, minor changes are made in question wording; some questions and clarifications are added to the survey; etc. A copy of the final, formatted mail survey can be found in Appendix B.

### **Sampling Design**

In order to meet the research needs of several clients and maintain some consistency to prior years of NASIS, the sampling design of the NASIS 2010 mail survey used a directory-listed

sample of household addresses with a matched landline telephone number, stratified across the counties in Nebraska (i.e., stratified by state and county FIPS across the state; sampling frame of 307,550, estimated from households based on Census 2000 estimates). The sample includes addresses for individuals and households who have a landline telephone number published within Nebraska telephone directories. Advantages to this type of sampling design include the ability to mail to all sampled participants as mailing address information is appended to telephone numbers. Disadvantages include the exclusion of individuals who do not have a landline telephone number (e.g., individuals and households that are cellphone-only or without any telephone) and landline owners who are not listed in the directories sampled at the time of sample generation (e.g., unlisted by choice or recently acquired telephone number). Previous experiments with NASIS samples that have included both listed and unlisted telephone numbers have shown only minor differences, primarily in mobility and home ownership.

Traditionally, the NASIS sample was drawn from a population of non-institutionalized persons in households with telephones who resided in Nebraska during the survey period. Persons under 19 years of age, persons in custodial institutions, in group living quarters, on military bases, reservations, and transient visitors to the state are excluded from the sampling universe. From its inception in 1977 to 2005, NASIS used Random Digit Dialing (RDD) procedures to select survey respondents. In 2006, NASIS respondents were drawn from a directory-listed sample of telephone numbers—a change prompted by challenges in sampling related to the proliferation of cellphone-only adults and increased costs of RDD on the scale of NASIS. In NASIS 2008-2009, the sample design consisted of three segments: (1) a traditional directory-listed sample; (2) a sample of participants of the 2007 NASIS (i.e., panel); and (3) an oversample of four counties (Colfax, Dawson, Hall, and Scotts Bluff) in Nebraska with high proportions of Hispanic/Latino residents.

The sample for NASIS 2010 was purchased from Survey Sampling International, LLC (SSI). A total 5494 cases (5500 less 6 telephone numbers that were identified as ported, that is, changed from landline to wireless) were provided to BOSR by SSI on June 10, 2010. Instructions for within-household respondent selection by last birthday method (i.e., adult 19 or older who most recently celebrated a birthday) were printed at the top of the survey and in the first paragraph of the cover letter (Appendix A).

### **Experimental Design Treatment**

BOSR added an experimental design treatment to the NASIS 2010 survey to test the effect of including lines on the text box for an open-ended question (*q62*) at the end of the questionnaire. Each case in the sample was randomly assigned to one of two treatment groups—(1) lines or (2) no lines. A total of 2,748 participants received a survey with one of two randomly selected treatments on question 62, “In your opinion, what is the most important issue currently facing the state of Nebraska?” Both text boxes were of equal size, measuring about 1 5/8 inches high x 6 5/8 inches wide. The difference: 4 horizontal lines, or rules, delineated the writing space inside the box for the “lines” group.

### **Data Collection Process**

Data were collected between July 1, 2010, and November 3, 2010. Each survey packet contained a cover letter (Appendix A), survey booklet (Appendix B), large postage-paid business reply envelope, 1/2-page future research interest card (Appendix C), and small postage-paid business reply envelope. The survey contained 62 questions (a total of 94 items) in 8 pages. Due to budget limitations, no monetary incentive was offered with any mailing.

All mailings for the two experimental design treatment groups were staggered about one week apart. The initial survey for the “no lines” group of participants (n=2748) was mailed July 1, 2010, and on July 8, 2010, for the “lines” group (n=2748). A reminder postcard (Appendix D) was sent to all non-responders in both treatment groups about 3 weeks after the group’s initial mailing (“no lines” group mailed July 21, 2010, n=2110; “lines” group mailed July 27, 2010, n=2050). In addition to the reminder postcard, a second survey packet (contents discussed above) was sent to all remaining non-responders in early August. Second surveys were mailed to the “no lines” group non-responders (n=1876) on August 5, 2010, and to the “lines” group non-responders (n=1843) on August 12, 2010. A total of 2091 completed surveys were received and processed by BOSR through November 3, 2010.

### **Response Rate**

A total of 2091 adults completed the NASIS 2010 mail survey. The response rate of 38.1% was calculated using the American Association for Public Opinion Research’s (AAPOR) standard definition for Response Rate 1, which divides total completed surveys by the total sample size. It should be noted that due to the mode of data collection (mail), it is uncertain if surveys reached the entire sample. In fact, a total of 235 surveys were returned as undeliverable with no forwarding address available. The overall response rate after adjusting for both known ineligible and undeliverable returns is 39.9% (2091/5245).

Table 1 presents the disposition of all sampled cases by final disposition (e.g., completion, refusal, known ineligible, undeliverable, unresolved). Of the 5494 addresses sampled, 0.3% cases (n=14) were identified as ineligible households (e.g., nursing home, uninhabited or household member deceased), 4.3% (n=235) were undeliverable addresses, and 53.1% (n=2916) were unknown/non-response. This resulted in a total of 5245 cases deemed eligible and deliverable. Completed surveys were received from 39.9% (n=2091) of these households. Refusals (e.g., blank survey returned; letter, phone call, or email stating refusal to participate) and refused mail were obtained from 4.5% (n=238) of the adjusted sample.

### **Data-Entry Training, Supervision, and Quality Control**

Data entry was completed by professional data-entry staff. Many of the data-entry workers had previous experience in data entry using epi6 on other mail survey projects. The data-entry staff was supervised by permanent BOSR project staff.

Data entry was completed in two steps. First, one data-entry worker would enter responses from a single survey. Second, another data-entry worker would re-key the survey and be alerted to any discrepancies with the first entry. Supervisory staff members were available to answer questions about discrepancies or illegible responses. The data-entry staff is paid by the hour, not by the number of surveys entered. This method of payment is used so that we can ensure the high quality of the data collected by our staff.

### **Processing of Completed Surveys**

The data were collected from July 1, 2010, to November 3, 2010. Completed surveys were returned by a total of 2091 respondents. Completed surveys were carefully processed and recorded by the BOSR staff to ensure that each survey was accounted for and its progress along the various steps of receipt, data entry, verification, cleaning, and merging could be monitored.

As previously mentioned, surveys were data-entered using epi6 software with data saved on a networked file server. Throughout the entry process, automatic backups were made of all directories containing information relevant to the survey. Some open-ended information, such as

FIPS codes, were assigned numeric codes by the BOSR staff and also merged with the remainder of the data. The city and county FIPS codes are listed in Appendix E.

### **Data Cleaning**

The data are recorded and stored on a secure server located within the Sociology Department at UNL. The Statistical Package for the Social Sciences (SPSS) software package was used to process and document the dataset. The first step in data cleaning was to run frequency distributions on each of the variables in the survey. The second step was to generate variable and value labels (attempts were made to match the variable names and values for core items that appeared in previous NASIS administration periods). The final step in data cleaning was to recode all open-ended "other" responses on core variables and check for out-of-range values on all survey items. Recoding was done to correct for the most obvious errors/inconsistencies in the data.

Since the data collected contain information specific to the topic, additional decisions related to cleaning and recoding of the data will be left to the client to ensure final data quality. It should be noted, too, that due to the nature of mail surveys, respondents do not always follow the instructions for skip patterns within the survey. Inconsistencies, which are common in mail surveys, will still exist in the data due to item non-response.

The cleaned, coded data were stored in an SPSS system file. A list of all variables in the archive file and the variable names used in the SPSS system file for each variable are included in Appendix F. Datasets for users involving subsets of items in the file were generated by selecting the appropriate items from this main file.

The most economical and flexible manner to use the NASIS data is by using SPSS for Windows. It is also possible to produce a dataset for SAS, among other possible data formats. Included with this report is a CD with an electronic version of the dataset in SPSS format as well as a portable file for use with other data analysis packages. Any additional needs or questions concerning the NASIS dataset should be directed to the Bureau of Sociological Research.

### **Representativeness of the Survey**

The accuracy of the NASIS 2010 survey has been evaluated by comparing selected characteristics of survey respondents with projections made from 2009-10 U.S. Census data. The geographical representation of the sample is compared to actual census counts of households in six standard regions of the state. Please refer to Figure 1 for a description of the regions. Most of the weights needed to adjust for differences between the sample figures for region compared to the 2009-10 Census figures for region were minimal.

In addition to these regional comparisons, relatively accurate comparisons are also possible with age and sex distributions of the state population. Since we are concerned here with a sample of the age and sex of individuals in the state, comparison with the Census estimates required that the data be weighted by the number of adults in the household. These are presented in Table 3. The sample has a moderate under-representation of young adults ages 19 to 24, and a slight under-representation of adults ages 25 to 44. This is common because people in these age groups, particularly the young adults, tend to be more mobile and difficult to survey. There is also a moderate over-representation of females in the NASIS survey. Weights were applied to adjust for sex and age differences from population figures so that the total sample would correspond to the population estimates. As can be seen by the weighted distributions in Table 3, this weight, called PWATE, brings the percentage distributions back to representativeness.



**NASIS Sample Weights**

Two weights are included in the NASIS 2010 dataset. The first weight, called PWATE, produces a representative sample of individuals 19 and older living in households in the state. PWATE contains an adjustment for the region, sex, and age bias found in the sample. The resulting sample is of individuals and should be treated as a simple random sample of the 19 and older population. Users of NASIS data requiring a sample of individuals would use the data weighted by the PWATE variable.

The second weight, WATE, is used when the information needed is at the household level. For example, if someone was interested in the number of households in which income is below a certain level, then individual weights would not be appropriate. Because some households, as well as individuals, were under-represented in the sample, some adjustment was needed to compensate for this bias. This was done by using the same age-sex-region weights used in the PWATE variable. Use of WATE gives an age-adjusted sample of households in the state.

**Questions**

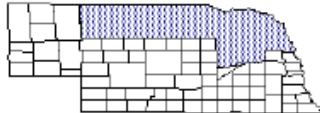
Any questions regarding this report or the data collected can be directed to the Bureau of Sociological Research at the University of Nebraska-Lincoln by calling 402-472-3672 or by sending an email to *bosr@unl.edu*.

**Figure 1. Definition of Regions**



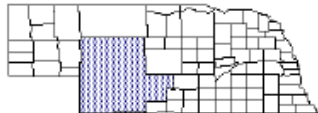
**Panhandle**

Banner	Kimball
Box Butte	Morrill
Cheyenne	Scotts Bluff
Dawes	Sheridan
Deuel	Sioux
Garden	



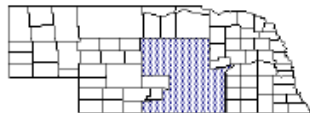
**North**

Antelope	Cuming	Pierce
Boone	Dakota	Platte
Boyd	Dixon	Rock
Brown	Holt	Stanton
Burt	Keya Paha	Thurston
Cedar	Knox	Wayne
Cherry	Madison	
Colfax	Nance	



**Southwest**

Arthur	Gosper	Lincoln
Chase	Grant	Logan
Dawson	Harlan	McPherson
Dundy	Hayes	Perkins
Franklin	Hitchcock	Phelps
Frontier	Hooker	Red Willow
Furnas	Keith	Thomas



**South Central**

Adams	Greeley	Merrick
Blaine	Hall	Nuckolls
Buffalo	Hamilton	Sherman
Clay	Howard	Valley
Custer	Kearney	Webster
Garfield	Loup	Wheeler



**Southeast**

Cass	Nemaha	Saunders
Fillmore	Otoe	Seward
Gage	Pawnee	Thayer
Jefferson	Polk	York
Johnson	Richardson	
Lancaster	Saline	



**Midland**

Butler
Dodge
Douglas
Sarpy
Washington

**Table 1. Response Rate for NASIS 2010 Sample**

Response Category	Number	% of Likely Households
Completed survey	2091	39.9%
Refusal	238	4.5%
Unknown at end of survey period	2916	55.6%
No return, any mailing	2912	
Call to request replacement survey; no completed return	4	
<b>Total likely households</b>	<b>5245</b>	<b>100.0%</b>
Known ineligible	14	
Known undeliverable	235	
<b>Total sampled</b>	<b>5494</b>	

**Table 2. Representativeness of NASIS 2010 Sample by Region of State, Percentage Distribution by Region**

Region	% Based on 2009-10 Census Estimates	% NASIS, Unweighted	% NASIS, Weighted by PWATE
Panhandle	5.0%	3.6%	3.5%
North	12.0%	7.8%	7.7%
Southwest	6.0%	7.1%	6.8%
South Central	12.5%	12.7%	12.5%
Southeast	24.3%	31.9%	31.5%
Midland (Omaha Area)	40.3%	36.9%	38.0%
<i>N</i>	1,758,163	2005	3642
Total	100.0%	100.0%	100.0%

**Table 3. Representativeness of NASIS 2010 Sample by Age and Sex, Percentage Distribution by Category**

Category	% Based on 2009-10 Census Estimates	% NASIS, Unweighted	% NASIS, Weighted by PWATE
Age			
19 - 24	12.0%	1.2%	1.8%
25 - 44	36.8%	18.0%	18.8%
45 - 64	34.0%	45.0%	48.4%
65+	17.2%	35.8%	30.9%
<i>N</i>	1,260,773	1772	3213
Total	100.0%	100.0%	100.0%
Sex			
Male	49.5%	36.2%	38.2%
Female	50.5%	63.8%	61.8%
<i>N</i>	1,706,976	1847	3334
Total	100.0%	100.0%	100.0%

#### Estimate of Sampling Error

The NASIS 2010 sample is a simple random sample of households in the state with directory-listed telephones. Consequently, estimates of the sampling error are straightforward. For easy reference, Table 4 presents sampling errors for some of the most likely sample sizes. Exact sampling errors for alternative specifications of sample size and reported percentages can be easily computed by using the following formula for the 95% confidence level:

Sampling error =  $1.96 \times \text{square root } (pq/N)$

p = the expected proportion selecting the answer

q =  $1 - p$

N = sample size

**Table 4. Approximate Sampling Error of Percentages by Selected Sample Size, Expressed in Percentages\***

Reported Percentage	Full Sample N = 2091	75% Sample N = 1568	50% Sample N = 1046	33.3% Sample N = 696	25% Sample N = 523	10% Sample N = 209
50	2.14%	2.47%	3.03%	3.71%	4.29%	6.78%
40 or 60	2.10%	2.42%	2.97%	3.64%	4.20%	6.64%
30 or 70	1.96%	2.27%	2.78%	3.40%	3.93%	6.21%
20 or 80	1.71%	1.98%	2.42%	2.97%	3.43%	5.42%
10 or 90	1.29%	1.48%	1.82%	2.23%	2.57%	4.07%
5 or 95	0.93%	1.08%	1.32%	1.62%	1.87%	2.95%

*Note.* \*For most items the chances are 95% to 100% that the actual value lies within a range equal to the reported percentage, plus or minus the sampling error figures given in the table. These are only approximate estimates, as the use of weights in the sample will affect specific estimates in an unknown manner.

## Appendix A: Cover Letter



### BUREAU OF SOCIOLOGICAL RESEARCH

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301 Benton Hall  
P.O. Box 886102  
Lincoln, NE 68588-6102  
(402) 472-3672  
FAX (402) 472-4568  
1-800-480-4549  
Email: bosr@unl.edu

Date

ID  
NAME  
STREET  
CITY, ST ZIP

Dear household member,

We are writing today because we need your help with an important study. Your household has been randomly selected to be part of the 32nd annual Nebraska Annual Social Indicators Survey (NASIS). In order to make this study more scientific, we ask that the enclosed survey be completed by *the adult (age 19 or older) in your household who most recently celebrated a birthday.*

This important study asks questions about opinions, characteristics, and behaviors so we can find out more about how Nebraskans think, feel, and live. Your participation is important. Results of this survey have been used by Nebraska state agencies to develop or change programs and policies, have helped make decisions in the Nebraska Legislature, and guide academic research.

We think you will find this survey interesting and easy to answer. Participation in this study is voluntary, and you have the right to not answer any question you wish by simply leaving the item blank. You can help us very much by taking a few minutes to share your experiences and opinions.

Once you have completed the survey, please use the postage-paid, addressed return envelope enclosed in the survey packet to return your survey to the Bureau of Sociological Research (BOSR). If for some reason you prefer not to respond, please return the blank questionnaire in the enclosed envelope. All returned surveys will be processed by the BOSR. Your answers are completely confidential. Data will be released to the researchers only as summaries and no individual's answers will be identified.

On the reverse side of this letter is a list of frequently asked questions, which should help to answer questions you may have regarding this study. If you have any additional questions or comments about this study, do not hesitate to call our toll-free number, 1-800-480-4549, and ask for the project manager, Amanda Richardson. You can also write to us at the address on the letterhead, or send an e-mail to [bosr@unl.edu](mailto:bosr@unl.edu). You can also view more information about the NASIS via the Internet at <http://bosr.unl.edu>

Thank you very much for helping with this important study.

A handwritten signature in blue ink that reads "Stacia Jorgensen".

Stacia Jorgensen  
Assistant Director  
Bureau of Sociological Research  
University of Nebraska-Lincoln

University of Nebraska at Lincoln   University of Nebraska at Omaha   University of Nebraska at Kearney   University of Nebraska Medical Center

## Frequently Asked Questions

### **What is the purpose of this study?**

The Nebraska Annual Social Indicators Survey (NASIS) is a survey of adults living in Nebraska households. Information collected as part of NASIS is used by Nebraska State agencies to guide decisions about programs and policies and by academic researchers to gain knowledge on a variety of topics. You can learn more about how NASIS is used by visiting our website at <http://bosr.unl.edu>.

### **Who is receiving this survey?**

Your household was randomly selected to be a part of this year's NASIS survey. To help make the study more scientific, we ask that the survey be completed by the adult (age 19 or older) who most recently had a birthday.

### **How much time will the survey take me to complete and where do I return it?**

It should take approximately 15 minutes to complete the survey. You can return your completed survey to the Bureau of Sociological Research (BOSR) at the University of Nebraska-Lincoln in the enclosed postage-paid envelope.

### **Are there any risks for me if I complete the survey?**

There are no known risks or discomforts associated with this research. In the event of problems resulting from participation in the study, you may contact Amanda Richardson, Research Project Manager, Bureau of Sociological Research, at 1-800-480-4549 (472-3672 locally) or [arichardson2@unl.edu](mailto:arichardson2@unl.edu).

### **Are there any benefits if I complete the survey?**

There are no direct benefits for participants in this research. It is hoped that the results of the study will help guide decision makers across the State.

### **How do I know my answers are confidential?**

Any information obtained during this study that could identify you will be kept strictly confidential. The data from the survey will be maintained by the BOSR. Users of the data will receive a summary of the responses, in which no individual's answers can be identified.

### **If I still have questions that are not answered here who can I contact?**

You may ask questions about this research and have those questions answered before agreeing to participate or at any time during the study by contacting the Bureau of Sociological Research, at 1-800-480-4549 (472-3672 locally) or [bosr@unl.edu](mailto:bosr@unl.edu).

If you have questions about your rights as a research participant that have not been answered by the BOSR, or to report any concerns, you may contact the University of Nebraska-Lincoln Institutional Review Board at 402-472-6965. This study has been approved under IRB # 20091010220EP.

### **Can I choose not to participate?**

While we would like to hear from every household that receives a survey, you are free to decide to not participate in this study or to withdraw at any time without adversely affecting your relationship with the BOSR or the University of Nebraska-Lincoln. Your decision will not result in any loss of benefits to which you are otherwise entitled. You are voluntarily making a decision whether or not to participate in this research study. Your response to the survey is your indication that you agree to participate, having read and understood the information presented above. You do not need to sign or return this letter; it is yours to keep.

University of Nebraska at Lincoln   University of Nebraska at Omaha   University of Nebraska at Kearney   University of Nebraska Medical Center

## Appendix B: Formatted Mail Survey

# NASIS 2010

Nebraska Annual Social Indicators Survey

*In order to make this study more scientific, we ask that this survey be completed by the adult (age 19 or older) in your household who most recently celebrated a birthday*

We need your help to learn about how Nebraskans think, feel, and live. Your responses will help shape Nebraska program and policy development now and into the future.

2

0

1

0

1. Does the number displayed on the pedestrian countdown timer influence your walking speed and/or decision on whether or not to enter the crosswalk?

☐ I never enter the crosswalk if the flashing "Don't walk" signal is displayed, no matter what number is displayed.

☐ Yes, but I will only enter the crosswalk if I can cross at my normal walking speed.

☐ Yes, the number displayed may increase my walking speed and decision on whether to enter the crosswalk.

☐ I have never seen a pedestrian countdown timer.

☐ Other, please specify:

2. When driving, how do pedestrian countdown timers influence you when approaching an intersection?

☐ Pedestrian countdown timers do not affect my driving at all.

☐ Depending on the number displayed, I may speed up in order to go through the intersection.

☐ I have never seen a pedestrian countdown timer.

☐ Other, please specify:

3. What types of vehicles do you drive on a regular basis? *Please check all that apply*

☐ Car  
☐ Van  
☐ SUV  
☐ Pickup truck

☐ Bus  
☐ Semi-trailer  
☐ Other, please specify:

4. How concerned are you about climate change?

☐ Very concerned

☐ Somewhat concerned

☐ A little concerned

☐ Not at all concerned

5. Do you strongly agree, agree, neither agree nor disagree, disagree, or strongly disagree with the following statement?  
*The more time a child spends in nature the less likely she or he is to be obese (seriously overweight).*

☐ Strongly agree

☐ Agree

☐ Neither agree nor disagree

☐ Disagree

☐ Strongly disagree

6. How fearful are you of terrorism?

☐ Very fearful

☐ Fearful

☐ Somewhat fearful

☐ Not at all fearful

7. Please indicate if you strongly agree, agree, neither agree nor disagree, disagree, or strongly disagree with each of these statements

	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree
a. I enjoy playing in or watching soccer matches.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b. I would encourage my children to play youth soccer.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c. Compared to sports like football and baseball, soccer is "un-American."	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

4564310575

Page 1

Your opinions are important!  
Every person in NASIS is  
unique and counts.



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Page 2

Now we have some questions about nursing homes and assisted living facilities.

8. Based on what you know or have heard, how would you evaluate the overall quality of care in nursing homes?

- ☐ Very high quality
- ☐ Moderately high quality
- ☐ Moderately low quality
- ☐ Very low quality

9. If a loved one became chronically ill or disabled, how willing would you be to have that person cared for in a nursing home?

- ☐ Very willing
- ☐ Somewhat willing
- ☐ Somewhat unwilling
- ☐ Very unwilling

10. Now we have a series of statements about nursing homes. Please indicate how much you agree or disagree with each statement.

	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree
a. The nursing home in your local community provides higher quality care than those in other parts of the country.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b. If I ever need 24 hour nursing care, I would rather receive care by trained staff in a nursing home than to be dependent upon family members to take care of me.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c. Nursing homes are usually treated fairly by newspaper and television reports.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
d. Once a person enters a nursing home, he or she is there for life.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
e. Patients lose many of their rights, such as the right to vote or to make choices, when they move into the nursing home.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

11. Do you think that the care provided in nursing homes today is better than, worse than, or about the same as it was 5 years ago?

- ☐ Better than
- ☐ About the same as
- ☐ Worse than

13. Compared to nursing home residents, would you say most people living in assisted living facilities are healthier, about the same as, or sicker than nursing home residents?

- ☐ Healthier than
- ☐ About the same as
- ☐ Sicker than

12. How familiar are you with assisted living facilities?

- ☐ Very familiar
- ☐ Somewhat familiar
- ☐ Not too familiar
- ☐ I've never heard of assisted living facilities.

14. Based on what you know or have heard, how would you evaluate the overall quality of assisted living facilities?

- ☐ Very high quality
- ☐ Moderately high quality
- ☐ Moderately low quality
- ☐ Very low quality

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15. How involved are people who live in assisted living facilities in their community? Would you say they are very involved, somewhat involved, not too involved, or not at all involved in the community in which they live?

- ☐ Very involved  
☐ Somewhat involved  
☐ Not too involved  
☐ Not at all involved

16. Based on what you know or have heard, would you be very willing, somewhat willing, somewhat unwilling, or very unwilling to have a loved one cared for in an assisted living facility?

- ☐ Very willing  
☐ Somewhat willing  
☐ Somewhat unwilling  
☐ Very unwilling

17. Please indicate if you strongly agree, agree, neither agree nor disagree, disagree, or strongly disagree with each of these statements.

a. Sending American manufacturing jobs to other countries harms the U.S. economy.

b. International laws undermine America's ability to protect its national interests.

c. American culture is strengthened by the values and traditions that new immigrants bring here.

	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree
a	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

18. What is the highest degree you have attained?

- ☐ No diploma  
☐ High School Diploma/GED  
☐ Some college, but no degree  
☐ Technical/Associate/Junior College (2-year, I PN)  
☐ Bachelor's Degree (4-year, BA, BS, RN)  
☐ Graduate Degree (Master's, PhD, Law, Medicine)

19. Please indicate the category that describes your total family income in the last 12 months.

- ☐ Under \$5,000  
☐ \$5,000 - \$9,999  
☐ \$10,000 - \$14,999  
☐ \$15,000 - \$19,999  
☐ \$20,000 - \$24,999  
☐ \$25,000 - \$29,999  
☐ \$30,000 - \$39,999  
☐ \$40,000 - \$49,999  
☐ \$50,000 - \$59,999  
☐ \$60,000 - \$74,999  
☐ \$75,000 - \$99,999  
☐ \$100,000 or more

20. Do you typically work full time, part time, go to school, keep house, or something else? Please check all that apply.

- ☐ Working a full-time job (35 hours or more)  
☐ Working a part-time job(s)  
☐ Unemployed, laid off, looking for work  
☐ Retired  
☐ In school  
☐ Keeping house  
☐ Disabled  
☐ Other, please specify

Go to question 23 →

21. How satisfied are you with your job?

- ☐ Very satisfied  
☐ Satisfied  
☐ Neither satisfied nor dissatisfied  
☐ Dissatisfied  
☐ Very dissatisfied

22. During the average week, how many hours do you usually work, NOT including the time you travel to and from work? Please write total hours worked including any second jobs.

average total hours per week



23. What is your current marital or relationship status?

- ☐ Married
- ☐ Married, living apart
- ☐ Not married but living with partner (cohabiting)
- ☐ Never married
- ☐ Divorced
- ☐ Widowed
- ☐ Separated

→ Go to question 25

24. Does your spouse or partner typically work full time, part time, go to school, keep house, or something else?

Please check all that apply.

- ☐ Working a full-time job (35 hours or more)
- ☐ Working a part-time job(s)
- ☐ With a job, but not at work (due to illness, vacation, strike)
- ☐ Unemployed, laid off, looking for work
- ☐ Retired
- ☐ In school
- ☐ Keeping house
- ☐ Disabled
- ☐ Other, please specify:

25. The following statements concern your family's financial situation. For each statement, please indicate how much you agree or disagree.

	Strongly Agree	Agree	Disagree	Strongly Disagree	Don't Know
a. My family has enough money to afford the kind of home we need.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b. We have enough money to afford the kind of clothing we need.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c. We have enough money to afford the kind of food we need.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
d. We have enough money to afford the kind of medical care we need.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

26. During the past 12 months, how much difficulty have you had paying your bills?

- ☐ A great deal of difficulty
- ☐ Quite a bit of difficulty
- ☐ Some difficulty
- ☐ A little difficulty
- ☐ No difficulty at all

27. Think again over the past 12 months. Generally, at the end of each month did you end up with:

- ☐ More than enough money left
- ☐ Some money left over
- ☐ Just enough to make ends meet
- ☐ Almost enough to make ends meet
- ☐ Not enough to make ends meet

28. Overall, how satisfied are you with your current financial situation?

- ☐ Very satisfied
- ☐ Satisfied
- ☐ Neither satisfied nor dissatisfied
- ☐ Dissatisfied
- ☐ Very dissatisfied

29. What about your financial prospects? Do you feel that you are better off this year than you were two years ago at this time, about the same, or worse off?

- ☐ Better off
- ☐ About the same
- ☐ Worse off



30. Were you born in Nebraska, another state, or a foreign country?

- ☐ Nebraska  
☐ Another state  
☐ Foreign country

31. Do you consider yourself to be Hispanic or Latino/a?

- ☐ Yes  
☐ No

32. What race or races do you consider yourself to be? *Please check all that apply.*

- ☐ White (Caucasian)  
☐ Black or African American  
☐ Asian  
☐ American Indian or Alaska Native  
☐ Native Hawaiian or Other Pacific Islander  
☐ Other race(s), please specify:

33. Generally speaking, do you consider yourself a Democrat, a Republican, an Independent, or something else?

- ☐ Democrat  
☐ Republican  
☐ Independent  
☐ Other, please specify:

34. Liberal and conservative are terms often used to describe people's beliefs about politics and government. In general, do you see yourself politically as very liberal, liberal, middle-of-the-road, conservative, very conservative, or something else?

- ☐ Very liberal  
☐ Liberal  
☐ Middle of the road  
☐ Conservative  
☐ Very conservative  
☐ Other, please specify:

35. Now we have some statements about how you might have felt during the past week.

Below, please indicate the number of days in the past week, including today, that:

	0 days (none)	1	2	3	4	5	6	7 days (every day, all week)
a. You felt sad.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b. You felt hopeful about the future.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c. You felt you were as good as other people	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
d. You felt bothered by things that usually don't bother you	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
e. You felt lonely.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
f. You had trouble keeping your mind on what you were doing.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
g. You felt that everything you did was an effort.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
h. You felt fearful.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
i. You talked less than usual.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
j. You felt depressed.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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Only 1 in about 327 Nebraskans has a chance to participate in NASIS. Be sure to respond and have your voice count!



2010

Page 6

36. Do you consider yourself to be Protestant, Catholic, Jewish, Muslim, or something else?

- ☐ Protestant
- ☐ Catholic
- ☐ Jewish
- ☐ Muslim
- ☐ None (no religion)
- ☐ Other, please specify:

→ Go to question 38

37. Within the Protestant faith, do you consider yourself to be:

- ☐ Evangelical Protestant
- ☐ Fundamentalist Protestant
- ☐ Mainline Protestant
- ☐ Liberal Protestant
- ☐ Other, please specify:

38. How often do you attend religious services?

- ☐ Several times a week
- ☐ Once a week
- ☐ Nearly every week
- ☐ About once a month
- ☐ Several times a year
- ☐ About once a year
- ☐ Less than once a year
- ☐ Never

39. In general, how much do your religious or spiritual beliefs influence your daily life?

- ☐ Very much
- ☐ Quite a bit
- ☐ Some
- ☐ A little
- ☐ None
- ☐ Doesn't apply (neither religious nor spiritual)

40. Researchers sometimes need to talk to people more than once when they do studies. We want to know how much more willing you would be to agree to doing a second survey if certain incentives, topics, or time limits were addressed.


How much more willing would you be to complete a second survey if	A lot more willing	Somewhat more willing	A little more willing	Not at all more willing	Makes no difference
a. You received a small gift, such as a magnet or pen?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b. You received money (cash)?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c. You received a report on the results from the study?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
d. The survey took less than 15 minutes to complete?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
e. The survey took 15 to 30 minutes to complete.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
f. The survey took more than 30 minutes to complete?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
g. The survey asked about a topic of interest to you?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
h. You knew the organization contacting you?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
i. You received a letter or postcard in the mail ahead of time to let you know about the survey?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
j. You felt comfortable with the interviewer during the first conversation of a telephone survey?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
k. You were compensated for cell phone minutes?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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You can learn more about NASIS by  
calling us at 1-800-480-4549 or going to  
<http://bosr.unl.edu/nasis>.

41. Are there any other things that would make you likely or very likely to complete a survey a second time?

- ☐ Yes, please specify 
- ☐ No

42. Sometimes we do surveys, like this one, by mail. We also do surveys on the phone, on the Web, and in person. Which type of survey would you **MOST LIKELY** do?

- ☐ Mail (like this one)
- ☐ Phone
- ☐ Web
- ☐ In person
- ☐ Other, please specify:

43. If we were able to offer you money to participate in a second survey, how much money would it take for you to do a second survey?

- ☐ \$0, I'd participate without receiving money.
- ☐ \$1 - \$5
- ☐ \$6 - \$10
- ☐ \$11 - \$15
- ☐ \$16 - \$20
- ☐ More than \$20
- ☐ I would NOT participate for any amount.

44. Sometimes we have short telephone surveys, and sometimes we have longer surveys. What is the longest survey you think you would do on the phone?

- ☐ I would NOT do a phone survey of any length.
- ☐ 10 minutes or less
- ☐ 11 - 15 minutes
- ☐ 16 - 20 minutes
- ☐ 21 - 25 minutes
- ☐ 26 - 30 minutes
- ☐ More than 30 minutes
- ☐ I'd do a phone survey of any length.

45. Do you have a landline (wired) home phone?

- ☐ Yes
- ☐ No

46. Do you have a cell (wireless, mobile) phone for personal use?

- ☐ Yes
- ☐ No → Go to question 48

47. Thinking about all the phone calls you make and receive on a regular basis, would you say that you use your cell phone more, less, or about the same amount as your landline (wired) home phone?

- ☐ Use cell phone more
- ☐ Use cell phone less
- ☐ Use cell phone about the same
- ☐ I only have a cell phone. → Go to question 49

48. In the next 12 months, how likely are you to stop using your landline (wired) home phone and switch instead to using only a cell phone?

- ☐ Very likely
- ☐ Somewhat likely
- ☐ Not very likely
- ☐ Not at all likely

49. If you were part of a second survey and you moved or changed phone numbers, how would you prefer to tell the researcher about these changes for you to complete the second survey?

- ☐ Mail
- ☐ Email
- ☐ Phone
- ☐ Web page
- ☐ Other, please specify:

Now we would like to know a little bit about your household.

50. Do you or some member of your household own your home outright, buying it, or renting?

- ☐ Own outright
- ☐ Buying (paying a mortgage)
- ☐ Renting
- ☐ Provided as part of job/wages
- ☐ Other, please specify:

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51. Which of the following comes closest to the kind of housing unit you now live in?

- ☐ Detached single family house  
☐ Mobile home  
☐ Townhouse/Condominium  
☐ Apartment/Duplex  
☐ Other, please specify

52. Are you still living in the same residence as you were 2 years ago?

- ☐ Yes  
☐ No

53. Do you live on a farm, in open country but not on a farm, or in a town or city?

- ☐ Farm  
☐ Open country, but not a farm  
☐ Town or city

54. Including yourself, how many adults age 19 and older live in your household?

adults (age 19 and older)

55. How many children ages:

a. 5 and younger live in your household?

b. 6 to 12 live in your household?

c. 13 to 18 live in your household?

56. How many years have you lived in this county? Please enter "0" if less than 1 year.

year(s)

57. What is your current zip code?

Finally, we have a few questions about yourself.

58. Are you:

- ☐ Male  
☐ Female

59. In what year were you born?

60. Would you say that your overall health and well being is excellent, good, fair, or poor?

- ☐ Excellent  
☐ Good  
☐ Fair  
☐ Poor

61. Do you smoke cigarettes?

- ☐ Yes  
☐ No

62. In your opinion, what is the most important issue currently facing the state of Nebraska?

**Thank you!** That completes our questions. We greatly appreciate the time you have taken to complete this survey. For your convenience, please use the postage paid return envelope included in your survey packet to return your questionnaire to the Bureau of Sociological Research.

Questions or requests from this survey can be directed to  
Bureau of Sociological Research  
University of Nebraska-Lincoln  
Phone: 800 480 4549 (toll free), Email: [bsr@unl.edu](mailto:bsr@unl.edu)

UNIVERSITY OF  
**Nebraska**  
Lincoln

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**Experimental Design Treatment: Alternate "Lines" Version of Survey, See Item #62.**

<p>51. Which of the following comes closest to the kind of housing unit you now live in?</p> <p> <input type="radio"/> Detached single family house  <input type="radio"/> Mobile home  <input type="radio"/> Townhouse/Condominium  <input type="radio"/> Apartment/Duplex  <input type="radio"/> Other, please specify  <div style="border: 1px solid black; height: 20px; width: 100%; margin-top: 5px;"></div> </p> <p>52. Are you still living in the same residence as you were 2 years ago?</p> <p> <input type="radio"/> Yes  <input type="radio"/> No         </p> <p>53. Do you live on a farm, in open country but not on a farm, or in a town or city?</p> <p> <input type="radio"/> Farm  <input type="radio"/> Open country, but not a farm  <input type="radio"/> Town or city         </p>	<p>54. Including yourself, how many adults age 19 and older live in your household?</p> <p> <div style="border: 1px solid black; width: 30px; height: 20px; display: inline-block;"></div> <div style="border: 1px solid black; width: 30px; height: 20px; display: inline-block;"></div>          adults (age 19 and older)         </p> <p>55. How many children ages:</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="border: 1px solid black; padding: 2px;">a. 5 and younger live in your household?</td> <td style="border: 1px solid black; width: 30px; height: 20px; display: inline-block;"></td> </tr> <tr> <td style="border: 1px solid black; padding: 2px;">b. 6 to 12 live in your household?</td> <td style="border: 1px solid black; width: 30px; height: 20px; display: inline-block;"></td> </tr> <tr> <td style="border: 1px solid black; padding: 2px;">c. 13 to 18 live in your household?</td> <td style="border: 1px solid black; width: 30px; height: 20px; display: inline-block;"></td> </tr> </table> <p>56. How many years have you lived in this county? Please enter "0" if less than 1 year.</p> <p> <div style="border: 1px solid black; width: 30px; height: 20px; display: inline-block;"></div> <div style="border: 1px solid black; width: 30px; height: 20px; display: inline-block;"></div>          year(s)         </p> <p>57. What is your current zip code?</p> <p> <div style="border: 1px solid black; width: 30px; height: 20px; display: inline-block;"></div> <div style="border: 1px solid black; width: 30px; height: 20px; display: inline-block;"></div> <div style="border: 1px solid black; width: 30px; height: 20px; display: inline-block;"></div> <div style="border: 1px solid black; width: 30px; height: 20px; display: inline-block;"></div> <div style="border: 1px solid black; width: 30px; height: 20px; display: inline-block;"></div> </p>	a. 5 and younger live in your household?		b. 6 to 12 live in your household?		c. 13 to 18 live in your household?	
a. 5 and younger live in your household?							
b. 6 to 12 live in your household?							
c. 13 to 18 live in your household?							

Finally, we have a few questions about yourself.

<p>58. Are you:</p> <p> <input type="radio"/> Male  <input type="radio"/> Female         </p> <p>59. In what year were you born?</p> <p> <div style="border: 1px solid black; width: 30px; height: 20px; display: inline-block; text-align: center;">1</div> <div style="border: 1px solid black; width: 30px; height: 20px; display: inline-block; text-align: center;">9</div> <div style="border: 1px solid black; width: 30px; height: 20px; display: inline-block;"></div> <div style="border: 1px solid black; width: 30px; height: 20px; display: inline-block;"></div> </p>	<p>60. Would you say that your overall health and well being is excellent, good, fair, or poor?</p> <p> <input type="radio"/> Excellent  <input type="radio"/> Good  <input type="radio"/> Fair  <input type="radio"/> Poor         </p> <p>61. Do you smoke cigarettes?</p> <p> <input type="radio"/> Yes  <input type="radio"/> No         </p>
---	---

62. In your opinion, what is the most important issue currently facing the state of Nebraska?

**Thank you!** That completes our questions. We greatly appreciate the time you have taken to complete this survey. For your convenience, please use the postage paid return envelope included in your survey packet to return your questionnaire to the Bureau of Sociological Research.

Questions or requests from this survey can be directed to  
 Bureau of Sociological Research  
 University of Nebraska-Lincoln  
 Phone: 800 480 4548 (toll free), Email: bosr@unl.edu

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**Appendix C: Future Research Interest Card**

**W**e are in the process of putting together a list of people who are willing to be contacted in the future to be a part of other social research projects. Please complete the questions below to let us know if you are interested, and, if so, how we can reach you again. We have included a separate envelope for you to use to return this card separately from your survey responses.

## NASIS 2010

Nebraska Annual Social Indicators Survey

### Future Research Interest Form



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1. Would you be willing to be contacted again by researchers at the University of Nebraska-Lincoln to participate in future research?

☐ Yes  
☐ No → Flip card over for return instructions.

*Great! Please tell us a little about yourself, so we know who to ask for and how best to reach you in the future.*

2. What is your name?

First name: \_\_\_\_\_

Last name: \_\_\_\_\_

3. What is your telephone number, including area code? If you have more than one phone number, please provide the one that would be BEST for us to call.

Phone: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

☐ N/A, no phone at this time. → Go to # 6.

4. Is the phone number you provided a cell (mobile, wireless) phone number?

☐ Yes  
☐ No

5. Is it OK to leave an answering machine or voice-mail message for you on this phone?

☐ Yes  
☐ No  
☐ N/A, no answering machine or voicemail at this time.

*Many times we contact people through the Internet to conduct surveys.*

6. Would you be willing to provide an e-mail address we could use to let you know about additional research opportunities?

☐ Yes  
☐ No  
☐ N/A, no e-mail at this time. → Go to # 8.

MORE QUESTIONS ON BACK

7. What is your e-mail address? Be assured that your e-mail will not be disclosed nor used for any purpose other than to contact you about future research studies.

\_\_\_\_\_@\_\_\_\_\_

8. What is the BEST way to contact you about future research studies?

☐ Mail  
☐ Phone  
☐ E-mail  
☐ Other, please specify: \_\_\_\_\_

FOLD HERE TO RETURN

9. Finally, please indicate below any other information that would help us determine what kinds of future research you would be interested in or further details about how best to contact you with future study details.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### Thank you!

Please use the small, postage-paid envelope enclosed in your survey packet to return this card to the Bureau of Sociological Research (BOSR) separately from your survey.

Any questions or inquires about NASIS 2010 or future research can be directed to:

Bureau of Sociological Research  
University of Nebraska-Lincoln  
P.O. Box 886102, Lincoln, NE 68588-6102  
Phone: 402-472-3672, Toll-free: 1-800-480-4549  
E-mail: bosr@unl.edu, Web: http://bosr.unl.edu



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## Appendix D: Reminder Postcard



# NASIS 2010

Nebraska Annual Social Indicators Survey



About two weeks ago we sent your household a survey for the *adult age 19 and older who most recently celebrated a birthday*. The purpose of this survey is to learn how Nebraskans think, feel and live.

If you have already completed and returned your survey to us, please accept our sincere thanks. If not, we ask that you please do so today. While participation is voluntary, you can help us very much by taking a few minutes to share your experiences and opinions. All of the answers you provide will be kept completely confidential. Data will be released to the researchers only as summaries so no individual or individual's answers can be identified.

If you did not receive a questionnaire or if it was misplaced, please call 1-800-480-4549, and we will send you another survey. If for some reason you prefer not to respond, please return the blank questionnaire in the postage-paid return envelope enclosed in your survey packet. Again, we appreciate your participation and look forward to receiving your survey.

Sincerely,

Stacia Jorgensen, Assistant Director  
Bureau of Sociological Research  
University of Nebraska-Lincoln



DEPARTMENT OF SOCIOLOGY  
Bureau of Sociological Research

301 Benton Hall  
P.O. Box 886102  
Lincoln, NE 68588-6102

RETURN SERVICE REQUESTED

NON PROFIT  
US POSTAGE  
PAID  
UNL

## Appendix E: NASIS City and County FIPS Codes

### City Codes

0005 Abie	0230 Bellevue	0450 Cedar Bluffs
0010 Adams	0235 Bellwood	2609 Cedar Creek
3030 Agnew	0240 Belvidere	0455 Cedar Rapids
0015 Ainsworth	0245 Benedict	0460 Center
0020 Albion	0250 Benkelman	0465 Central City
0025 Alda	0255 Bennet	0470 Ceresco
0030 Alexandria	0260 Bennington	0475 Chadron
0035 Allen	0265 Bertrand	0480 Chambers
0040 Alliance	0270 Berwyn	3015 Champion
0045 Alma	0275 Big Springs	0485 Chapman
0050 Alvo	2840 Bingham	0490 Chappell
0055 Amherst	0280 Bladen	0495 Chester
0060 Angus	0285 Blair	0500 Clarks
0065 Anoka	0290 Bloomfield	0505 Clarkson
0070 Anselmo	0295 Bloomington	0510 Clatonia
0075 Ansley	0300 Blue Hill	0515 Clay Center
0080 Arapahoe	0305 Blue Springs	0520 Clearwater
0085 Arcadia	3005 Boelus	0525 Clinton
3345 Archer	3055 Bow Valley	0530 Cody
0090 Arlington	0310 Boys Town	0535 Coleridge
0095 Arnold	0315 Bradshaw	0540 Colon
0100 Arthur	0320 Brady	0545 Columbus
3375 Ashby	0325 Brainard	0550 Comstock
0105 Ashland	0330 Brewster	0555 Concord
0110 Ashton	0335 Bridgeport	0560 Cook
0115 Atkinson	0340 Bristow	0565 Cordova
0120 Atlanta	0345 Broadwater	0570 Cornlea
0125 Auburn	0350 Brock	0575 Cortland
0130 Aurora	0355 Broken Bow	0580 Cotesfield
0135 Avoca	0360 Brownville	0585 Cowles
0140 Axtell	0365 Brule	0590 Cozad
0145 Ayr	0370 Bruning	0595 Crab Orchard
0150 Bancroft	0375 Bruno	0600 Craig
0155 Barada	0380 Brunswick	0605 Crawford
0160 Barneston	0385 Burchard	0610 Creighton
0165 Bartlett	0390 Burr	0615 Creston
0170 Bartley	0395 Burton	0620 Crete
0175 Bassett	0400 Burwell	0625 Crofton
0180 Battle Creek	0405 Bushnell	0630 Crookston
0185 Bayard	0410 Butte	0635 Culbertson
0190 Bazile Mills	0415 Byron	0640 Curtis
0195 Beatrice	0420 Cairo	0645 Cushing
0200 Beaver City	0425 Callaway	0650 Dakota City
0205 Beaver Crossing	0430 Cambridge	0655 Dalton
0215 Beemer	0435 Campbell	0660 Danbury
0220 Belden	0440 Carleton	0665 Dannebrog
0225 Belgrade	0445 Carroll	0670 Darr

0675 Davenport	0920 Filley	1175 Hemingford
0680 Davey	0925 Firth	1180 Henderson
0685 David City	0930 Fordyce	1185 Hendley
0690 Dawson	0935 Fort Calhoun	1190 Henry
0695 Daykin	0940 Foster	1195 Herman
0700 Decatur	0945 Franklin	1200 Hershey
0705 Denton	0950 Fremont	1205 Hickman
0710 Deshler	0955 Friend	1210 Hildreth
0715 Deweese	0960 Fullerton	1215 Holbrook
0720 DeWitt	0965 Funk	1220 Holdrege
0725 Dickens	0970 Gandy	2775 Holland
0730 Diller	0975 Garland	2790 Holmsville
0735 Dix	0980 Garrison	1225 Holstein
0740 Dixon	0985 Geneva	2850 Homer
0745 Dodge	0990 Genoa	1235 Hooper
0750 Doniphan	0995 Gering	2705 Hordville
0755 Dorchester	1000 Gibbon	2795 Hoskins
0760 Douglas	1005 Gilead	1255 Howells
0765 Dubois	1010 Giltner	1260 Hubbard
0770 Dunbar	1015 Glenville	1265 Hubbell
0775 Duncan	1020 Goehner	1270 Humboldt
0780 Dunning	1025 Gordon	1275 Humphrey
0785 Dwight	1030 Gothenburg	1280 Huntley
0790 Eagle	1035 Grafton	1290 Hyannis
3350 East LaGrange	1040 Grafton	1295 Imperial
0795 Eddyville	1045 Grand Island	2820 Inavale
0800 Edgar	1050 Grant	1300 Indianola
0805 Edison	1055 Greeley Center	1305 Inglewood
0810 Elba	1060 Greenwood	2875 Inland
0815 Elgin	1065 Gresham	1310 Inman
0820 Elk Creek	1070 Gretna	1315 Ithaca
0825 Elkhorn	1075 Gross	1320 Jackson
0830 Elm Creek	1080 Guide Rock	1325 Jansen
0835 Elmwood	1085 Gurley	1330 Johnson
0840 Elsie	1090 Hadar	1335 Johnstown
0841 Elsmere	1095 Haigler	1340 Julian
0845 Elwood	1100 Hallam	1345 Juniata
0850 Elyria	1105 Halsey	1350 Kearney
0855 Emerson	1110 Hamlet	1355 Kenesaw
0860 Emmet	1115 Hampton	1360 Kennard
0865 Endicott	1120 Harbine	2815 Keystone
0870 Ericson	1125 Hardy	1365 Kilgore
0875 Eustis	1130 Harrison	1370 Kimball
0880 Ewing	1135 Hartington	3330 Kramer
0885 Exeter	1140 Harvard	1375 Lamar
0890 Fairbury	1145 Hastings	1380 Laurel
0895 Fairfield	1150 Hayes Center	1383 La Vista
0900 Fairmont	1155 Hay Springs	1385 Lawrence
0905 Falls City	1160 Hazard	1390 Lebanon
0915 Farnam	1165 Heartwell	1395 Leigh
0917 Farwell	1170 Hebron	3340 LeMoyne

1400 Leshara	1635 Minden	1880 Overton
1405 Lewellen	3355 Mirage Flats	1885 Oxford
1410 Lewiston	1640 Mitchell	1890 Page
1415 Lexington	1650 Monroe	1895 Palisade
1420 Liberty	3045 Moorefield	1900 Palmer
1425 Lincoln	2706 Morrill	1905 Palmyra
1430 Lindsay	3000 Morse Bluff	1910 Panama
1435 Linwood	1670 Mullen	1915 Papillion
2710 Liscoe	1675 Murdock	1917 Parkview
1440 Litchfield	1680 Murray	1920 Pawnee City
1445 Lodgepole	1685 Naper	1925 Paxton
1450 Long Pine	1690 Naponee	1935 Pender
1455 Loomis	1695 Nebraska City	1940 Peru
1460 Lorton Village	1700 Nehawka	1945 Petersburg
1465 Louisville	1705 Neligh	1950 Phillips
1470 Loup City	1710 Nelson	1955 Pickrell
1475 Lushton	1715 Nemaha	1960 Pierce
1480 Lyman	1720 Nenzel	1965 Pilger
1485 Lynch	1725 Newcastle	1970 Plainview
1490 Lyons	1730 Newman Grove	1975 Platte Center
1495 McCook	1735 Newport	1980 Plattsmouth
1500 McCool Junction	1740 Nickerson	1985 Pleasant Dale
1505 McGrew	1745 Niobrara	1990 Pleasanton
1510 McLean	1750 Nora	1995 Plymouth
3040 Macy	1755 Norfolk	2000 Polk
1515 Madison	1760 Norman	2005 Ponca
1520 Madrid	1765 North Bend	2010 Poole
1525 Magnet	1770 North Loup	2015 Potter
1530 Malcolm	1775 North Platte	2720 Powell
1535 Malmo	1780 Oak	2020 Prague
1540 Manley	1785 Oakdale	2025 Preston
1545 Marquette	1790 Oakland	2030 Primrose
1550 Marsland	1795 Obert	2885 Princeton
2780 Martell	1800 Oconto	2035 Prosser
1555 Martinsburg	1805 Octavia	2890 Purdum
1560 Maskell	1810 Odell	2800 Raeville
1565 Mason City	2785 Odessa	2040 Ragan
1570 Maxwell	1812 Offutt East	2045 Ralston
1575 Maywood	1813 Offutt West	2050 Randolph
1580 Mead	1815 Ogallala	2055 Ravenna
1585 Meadow Grove	1820 Ohiowa	2060 Raymond
1590 Melbeta	1825 Omaha	2065 Red Cloud
1595 Memphis	1830 O'Neill	2070 Republican City
1600 Merna	1835 Ong	2075 Reynolds
1605 Merriman	1840 Orchard	2608 Richfield
3035 Milburn	1845 Ord	2080 Richland
1610 Milford	1855 Orleans	2085 Rising City
1615 Millard	1860 Osceola	2090 Riverdale
1620 Miller	1865 Oshkosh	2095 Riverton
1625 Milligan	1870 Osmond	2100 Roca
1630 Minatare	1875 Otoe	2105 Rockville

2110 Rogers	2310 Steinauer	2510 Venengo
2115 Rosalie	2315 Stella	2515 Verdel
2830 Roscoe	2320 Sterling	2520 Verdigre
2120 Roseland	2325 Stockham	2525 Verdon
2125 Royal	2330 Stockville	2530 Virginia
2130 Rulo	2335 Strang	2535 Waco
2135 Rushville	2340 Stratton	2540 Wahoo
2140 Ruskin	2345 Stromsburg	2545 Wakefield
2145 St Edward	2350 Stuart	2550 Wallace
2150 St Helena	2355 Sumner	2555 Walthill
4000 St Libory	4025 Sunol	2560 Washington
2920 St Mary's	2360 Superior	2565 Waterbury
2155 St Paul	2365 Surprise	2570 Waterloo
2160 Salem	2370 Sutherland	2575 Wauneta
2165 Sargent	2375 Sutton	2580 Wausa
2170 Saronville	2380 Swanton	2585 Waverly
2175 Schuyler	2385 Syracuse	2590 Wayne
2180 Scotia	2390 Table Rock	2595 Weeping Water
2185 Scottsbluff	2395 Talmage	2600 Wellfleet
2190 Scribner	2400 Tamora	2605 Western
2195 Seneca	2405 Tarnov	2608 Richfield
2200 Seward	2410 Taylor	2609 Cedar Creek
2205 Shelby	2415 Tecumseh	2611 Westerville
2210 Shelton	2420 Tekamah	2615 Weston
2215 Shickley	2425 Terrytown	2620 West Point
2220 Sholes	2430 Thayer	3370 White Clay
2225 Shubert	2435 Thedford	3050 Whitman
2230 Sidney	2440 Thurston	2625 Whitney
2235 Silver Creek	2445 Tilden	2630 Wilber
2240 Smithfield	2450 Tobias	2635 Wilcox
2245 Snyder	2455 Trenton	2640 Wilsonville
3360 Sodtown	2460 Trumbull	2645 Winnebago
2250 South Bend	2810 Tryon	2650 Winnetoon
2255 S Sioux City	2465 Uehling	2655 Winslide
2260 Spalding	2470 Ulysses	2660 Winslow
2265 Spencer	2475 Unadilla	2665 Wisner
2270 Sprague	3365 Walnut	2670 Wolbach
2275 Springfield	3335 Walton	2675 Wood Lake
2280 Springview	2480 Wausa	2680 Wood River
2285 Stamford	2485 Waverly	4020 Woodland Park
2290 Stanton	2490 Utica	2685 Wymore
2295 Staplehurst	2495 Valentine	2690 Wynot
2300 Stapleton	2500 Valley	2695 York
2305 Steele City	2505 Valparaiso	2700 Yutan

## **County Codes**

003 Antelope (4)	105 Kimball (1)
005 Arthur (2)	107 Knox (4)
007 Banner (1)	109 Lancaster (6)
009 Blaine (3)	111 Lincoln (2)
011 Boone (4)	113 Logan (2)
013 Box Butte (1)	115 Loup(3)
015 Boyd (4)	117 McPherson (2)
017 Brown (4)	119 Madison (4)
019 Buffalo (3)	121 Merrick (3)
021 Burt (4)	123 Morrill (1)
023 Butler (8)	125 Nance (4)
025 Cass (6)	127 Nemaha (6)
027 Cedar (4)	129 Nuckolls (3)
029 Chase (2)	131 Otoe (6)
031 Cherry (4)	133 Pawnee (6)
033 Cheyenne (1)	135 Perkins (2)
035 Clay (3)	137 Phelps (2)
037 Colfax (4)	139 Pierce (4)
039 Cuming (4)	141 Platte (4)
041 Custer (3)	143 Polk (6)
043 Dakota (4)	145 Red Willow (2)
045 Dawes (1)	147 Richardson (6)
047 Dawson (2)	149 Rock (4)
049 Deuel (1)	151 Saline (6)
051 Dixon (4)	153 Sarpy (5)
053 Dodge (5)	155 Saunders (6)
055 Douglas (5)	157 Scotts Bluff (1)
057 Dundy (2)	159 Seward (6)
059 Fillmore (6)	161 Sheridan (1)
061 Franklin (2)	163 Sherman (3)
063 Frontier (2)	165 Sioux (1)
065 Furnas (2)	167 Stanton (4)
067 Gage (6)	169 Thayer (6)
069 Garden (1)	171 Thomas (2)
071 Garfield (3)	173 Thurston (4)
073 Gosper (2)	175 Valley (3)
075 Grant (2)	177 Washington (5)
077 Greeley (3)	179 Wayne (4)
079 Hall (3)	181 Webster (3)
081 Hamilton (3)	183 Wheeler (3)
083 Harlan (2)	185 York (6)
085 Hayes (2)	
087 Hitchcock (2)	
089 Holt (4)	
091 Hooker (2)	
093 Howard (3)	
095 Jefferson (6)	
097 Johnson (6)	
099 Kearney (3)	
101 Keith (2)	
103 Keya Paha (4)	

## Appendix F: NASIS 2010 Variables and Descriptions

Variable	Description (label)
ID	sample id #
REC	rec entry #
road1	Does number on ped countdown timer influence your walking speed and/or decision whether or not to enter crosswalk?
road1ot	Other countdown time influence on walking
road2	When driving, how do ped countdown timers influence you when approaching intersection?
road2ot	Other countdown time influence on driving
road3a	Type of vehicle driven on regular basis: CAR
road3b	Type of vehicle driven on regular basis: VAN
road3c	Type of vehicle driven on regular basis: SUV
road3d	Type of vehicle driven on regular basis: PICKUP TRUCK
road3e	Type of vehicle driven on regular basis: BUS
road3f	Type of vehicle driven on regular basis: SEMI-TRAILER
road3g	Type of vehicle driven on regular basis: OTHER
road3ot	Other type of vehicle driven on regular basis
climchg	How concerned are you about climate change?
terror	How concerned are you about terrorism?
naturkid	The more time a child spends in nature the less likely she/he is to be obese (seriously overweight), do you:
dhawk4	I enjoy playing in or watching soccer matches
dhawk5	I would encourage my children to play youth soccer
dhawk6	Compared to sports like football and baseball, soccer is un-American
nh1	Based on what you know or have heard, how would you evaluate the overall quality of care in nursing homes?
nh3	If a loved one became chronically ill or disabled, how willing would you be to have that person cared for in a nursing home?
nh4	The nursing home in your local community provides higher quality care than those in other parts of the country
nh5	If I ever need 24-hour nursing care, I would rather receive care by trained staff in a nursing home than to be dependent upon family members to take care of me
nh6	Nursing homes are usually treated fairly by newspaper and television reports
nh7	Once a person enters a nursing home, he or she is there for life
nh8	Patients lose many of their rights, such as the right to vote or to make choices, when they move into the nursing home
nh2	Do you think that the care provided in nursing homes today is better than, worse than, or about the same as it was five years ago?
nh11	How familiar are you with assisted living facilities?

nh12	Compared to nursing home residents, would you say most people living in assisted living facilities are healthier, about the same as, or sicker than nursing home residents?
nh13	Based on what you know or have heard, how would you evaluate the overall quality of assisted living facilities?
nh14	How involved are people who live in assisted living facilities in their community? Would you say they are very involved, somewhat involved, not too involved, or not at all involved in the community in which they live?
nh15	Based on what you know or have heard, would you be very willing, somewhat willing, somewhat unwilling, or very unwilling to have a loved one cared for in an assisted living facility?
dhawk1	Sending American manufacturing jobs to other countries harms the US economy
dhawk2	International laws undermine America's ability to protect its national interests
dhawk3	American culture is strengthened by the values and traditions that new immigrants bring here
degr_1	What is the highest degree you have attained?
income	Please indicate the category that describes your total family income in the last 12 months
empl1	Working a full-time job
empl2	Working a part-time job
empl3	Unemployed, laid off, looking for work
empl4	Retired
empl5	In school
empl6	Keeping house
empl7	Disabled
empl8	Employment Other
empl_ot	Other employment
EMPL	[recoded single category as in phone NASIS] Respondent's current employment status
jsat	How satisfied are you with your job?
whrs	During the average week, how many hours do you usually work, NOT including the time you travel to and from work?
marr10m	What is your current marital or relationship status ?
semp1	[Spouse/partner] Working a full-time job
semp2	[Spouse/partner] Working a part-time job
semp3	[Spouse/partner] With a job, but not at work (due to illness, vacation, strike)
semp4	[Spouse/partner] Unemployed, laid off, looking for work
semp5	[Spouse/partner] Retired
semp6	[Spouse/partner] In school
semp7	[Spouse/partner] Keeping house
semp9	[Spouse/partner] Disabled
semp8	[Spouse/partner] Employment Other



semp_ot	[Spouse/partner] Other employment
SEMP	[recoded single category as in phone NASIS] Spouse/Partner's current employment status
fs1	My family has enough money to afford the kind of home we need
fs2	We have enough money to afford the kind of clothing we need
fs3	We have enough money to afford the kind of food we need
fs4	We have enough money to afford the kind of medical care we need
fs5	During the past 12 months, how much difficulty have you had paying your bills?
fs6	Over the past 12 months: Generally, at the end of each month did you end up with:
fina	Overall, how satisfied are you with your current financial situation?
pros	Your financial prospects: Do you feel you are better off this year than you were two years ago at this time, about the same, or worse off?
born1	Were you born in Nebraska, another state, or a foreign country
hisp1	Do you consider yourself to be Hispanic or Latino/a
race_1	Race-White (Caucasian)
race_2	Race-Black or African American
race_3	Race-Asian
race_4	Race-American Indian or Alaska Native
race_5	Race-Native Hawaiian or Other Pacific Islander
race_6	Race-Other
race_10	Race-Hispanic
race_8	[computed] Race-Refused
race_ot	Other race -- TO RECODE
racecat	Race/ethnic category
part	Generally speaking, do you consider yourself a Democrat, a Republican, an Independent, or something else?
part_ot	Other political affiliation -- TO RECODE
poli	In general, do you see yourself politically as very liberal, liberal, middle-of-the-road, conservative, very conservative, or something else?
poli_ot	Other political viewpoint -- TO RECODE
sad	Number of days in the past week, including today, that: you felt sad
hope	Number of days in the past week, including today, that: you felt hopeful about the future
good	Number of days in the past week, including today, that: you felt you were as good as other people
bother	Number of days in the past week, including today, that: you felt bothered by things that usually do not bother you
lonely	Number of days in the past week, including today, that: you felt lonely
mind	Number of days in the past week, including today, that: you had trouble keeping your mind on what you were doing
effort	Number of days in the past week, including today, that: you felt that everything you did was an effort

fearful	Number of days in the past week, including today, that: you felt fearful
talk	Number of days in the past week, including today, that: talked less than usual
felt	Number of days in the past week, including today, that: you felt depressed
relgaffil	Do you consider yourself to be Protestant, Catholic, Jewish, Muslim, or something else?
relgaffil_ot	Other religious affiliation
protfaith	Within the Protestant faith, do you consider yourself to be:
protfaith_ot	Other Protestant affiliation
ratt	How often do you attend religious services?
relginflu	In general, how much do your religious or spiritual beliefs influence your daily life?
attr1a	How much more willing to do 2nd survey if: Received a small gift (magnet, pen)
attr1b	How much more willing to do 2nd survey if: Received money (cash)
attr1c	How much more willing to do 2nd survey if: Received a report on study results
attr1d	How much more willing to do 2nd survey if: Survey took less than 15 minutes
attr1e	How much more willing to do 2nd survey if: Survey took 15 to 30 minutes
attr1f	How much more willing to do 2nd survey if: Survey took more than 30 minutes
attr1g	How much more willing to do 2nd survey if: Survey about topic of interest to you
attr1h	How much more willing to do 2nd survey if: Knew organization contacting you
attr1i	How much more willing to do 2nd survey if: Received advance letter/postcard about survey
attr1j	How much more willing to do 2nd survey if: Felt comfortable with interviewer during first conversation
attr1k	How much more willing to do 2nd survey if: Compensated for cell phone minutes
attr2	Any other things make you likely or very likely to complete survey a 2nd time
attr2ot	Other things make you likely or very likely to complete survey a 2nd time
attr3	Type of survey MOST LIKELY to do
attr3ot	Other type of survey MOST LIKELY to do
attr4	How much money for you to do 2nd survey?
attr5	Longest survey you would complete by phone
landline	Do you have a landline (wired) home phone?
cell1	Do you have a cell (wireless, mobile) phone for personal use?
cell3	Of calls made/received on regular basis, portion on cell vs landline
cell4	In next 12 months, how likely to switch to using only cell phone
moved	How prefer to update researchers if moved or changed phone #s

mov_ot	Other preferred way to update researchers if moved or changed phone #s
ohom	Do you or some member of your household own your home outright, buying it, or renting?
ohom_ot	Other living arrangement
home	Which of the following comes closest to the kind of housing unit you now live in?
home_ot	Other housing unit
resi	Are you still living in the same residence as you were 2 years ago?
rurb	Do you live on a farm, in open country but not on a farm, or in a town or city?
adults	Including yourself, how many adults age 19 and older live in your household?
kid0to5	How many children ages 5 and younger live in your household?
kid6to12	How many children ages 6 to 12 live in your household?
kids13up	How many children ages 13 to 18 live in your household?
live10m	How many years have you lived in this county?
zipcod	What is your current zip code?
sexr	Gender [Are you:]
agyr	In what year were you born?
ager_c	[computed from birth year] Respondent's age
agecat	Age category
scwell	Would you say that your overall health and well being is excellent, good, fair, or poor?
smoke	Do you smoke cigarettes?
REID	re-enter id
REREC	re-enter rec